



For Immediate Release

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***Translated Catalogs Help Complete the Circuit for
Electronic Components Distributor***

MILWAUKEE, WI, April 19, 2006 – For the past three and a half years, Digi-Key Corporation has been working with Iverson Language Associates, Inc. to manage the translation of their print and online electronic components catalogs. The 1,800-page catalogs, which contain over 600,000 products, are translated and formatted yearly into 6 languages within a 2.5 month time frame. Because of the size and complexity of the project, each language translated requires a team of over 40 linguists and desktop publishers situated around the globe.

“As a part of our growth strategy for overseas markets, we have added several additional languages, and increased the number and complexity of the projects. At each step, Iverson has demonstrated a strong commitment to the business, which has supported our efforts in the market”, stated Kevin Brown, Director of Advertising for Digi-Key Corporation.

During a recent joint company meeting in Milwaukee, Iverson Language Associates, Inc., presented Digi-Key Corporation with a Partner of Excellence Award. The award, presented by Steve Iverson, President/CEO of Iverson Language Associates, Inc. was given to formally recognize the ongoing development and success of the Digi-Key and Iverson business relationship. “It was a welcome surprise to be presented with the Partner of Excellence Award; the business relationship we share with Iverson has fostered significant developments over the past three years”, stated Kevin Brown.

“This award signifies our pride in our business relationship with Digi-Key Corporation,” stated Steve Iverson, “the level of commitment on behalf of both companies is a key factor that has helped to build and enhance our relationship”.

Iverson Language Associates, Inc. of Milwaukee, Wisconsin works with companies nationwide to provide strategic solutions for managing document translation. Clients include companies and organizations that have an ongoing need to communicate business-critical information in multiple languages. Detailed information on the company can be obtained by visiting www.iversonlang.com.

Digi-Key Corporation, headquartered in Thief River Falls, Minnesota is a worldwide leader in electronic components distribution. Digi-Key Corporation is one of the fastest-growing electronics distributors due to its customer-centered business philosophy, which is to “provide the customer with the best service possible”. More information concerning Digi-Key Corporation can be found by visiting the Digi-Key website at www.digikey.com.

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