



For Immediate Release

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Milwaukee Company Plays Small Role in Launch of World's Largest Cruise Ship
*Iverson Language Associates provides translation services for launch of
Royal Caribbean's "Freedom of the Seas."*

MILWAUKEE, WI, May 22, 2006 – When the world's newest and largest cruise ship departs on its first cruise in June, one Milwaukee company will play a small part. Iverson Language Associates, Inc. is providing translation services for on-board dining menus to accommodate the international background of the 3,634 on-board guests.

"Iverson Language Associates shares our commitment to world-class quality and service," said Corinne Lewis, Manager of the Fleet Culinary Operations and Development of Royal Caribbean International. "Their translation services enable us to extend the experience for our international guests, making them feel at home regardless of their native language."

Freedom of the Seas, which was christened last week, is the world's largest cruise ship. Weighing 160,000 tons, the cruise ship spans four football fields, is nearly 15 stories high and cost almost a billion dollars to build. Accommodating 3,634 guests, the ship provides a three-level main dining room along with a variety of alternate restaurants.

"We have provided translation services for Royal Caribbean's fleet for the last six years," said Steve Iverson, President of Iverson Language Associates, Inc. "It is particularly special to assist in the launch of the world's largest cruise ship, 'Freedom of the Seas.'"

Iverson translates all of the ship's dining menus into seven languages. Menus are updated twice a year and translated into 7 languages. Translated menus are used for the main dining room as well as specialty restaurants like Johnny Rockets, Chops Steakhouse and Portofino Italian restaurants. In addition, Iverson translates special occasion menus for holiday cruises.

The first in Royal Caribbean's new Freedom class, "Freedom of the Seas" will sail seven-night Western Caribbean itineraries from Miami calling in Cozumel, Mexico; George Town, Grand Cayman; Montego Bay, Jamaica; and Royal Caribbean's private destination, Labadee, Haiti. Freedom will make several preview cruises out of Miami before commencing regular cruises on June 4th.

Iverson Language Associates, Inc. of Milwaukee, Wisconsin works with companies nationwide to provide strategic solutions for managing document translation. Clients include companies and organizations that have an ongoing need to communicate business-critical information in multiple languages. Detailed information on the company can be obtained by visiting www.iversonlang.com.

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